OFFICINANDO Press Release

The enchantment of Spring blooms in the new "1/1" OFFICINANDO® collection. Armachairs and footrests, cushions and sun lounger pads, tablecloths and blankets, made of pure linen Olona Canvas, become the symbol of an indoor and outdoor elegance that shows sartorial details, characterized also by a sophisticated materials research.

A year after the launch of the "The 100" collection, **one hundred underplates, each different from the other**, Anna Sarcinelli, founder and effervescent creative mind of the OFFICINANDO® brand, extends her romantic garden of delight also into the world of indoor and outdoor *décor* thanks to her new "1/1" collection, a name that calls attention to the exclusiveness of art prints available only in few numbered samples. «Each one of us is an unique individual, who tailors the spaces in his house so they can please his body and mind" Anna Sarcinelli explains "Thanks to "The 100" collection each commensal can choose the flower, the emotion, the *décor* that is more similar to his own personality and his feeling in that particular moment, and in the same way, with the "1/1" collection items everyone can give his personal creative interpretation of the furniture using the delicacy of a poppy, the magnificence of a rich bouquet or the splendor of a peony.»

With the new "1/1" collection the designer wanted to pay homage to the absolute genius of **Leonardo da Vinci**, who died exactly five hundred years ago. The iconic chair and its footrest bring the name of the master. The covering is **made of pure linen Olona Canvas**, **printed and** *écru*. This fabric is the *fil rouge* of the "1/1" collection: is an old and strong fabric that evokes our great-grandmother's houses and the Nineteenth-Century ships. The Olona Canvas was first created on the shore of the Olona river, in Lombardy. The Olona Canvas, with its coarse appeal, symbolizes centuries of knowledge in our territory, where the OFFICINANDO® brand also has its own roots. That's why Anna Sarcinelli chose the Olona Canvas, that is the main feature of the "1/1" collection personality. She chose it precisely because of the finest quality of workmanship in the making of this cloth. The upholstery awakes the senses, mixing the softness and the pleasentness of touch with an authentic and distressed appearance.

The **Leonardo armchair-** as the footrest, the cushions, the sun lounger pads and the chairs- has a completely removable cover. The padding, high density polyester microspheres, provides an experience of exclusive comfort, that goes beyond the aesthetic beauty; because of the water-resistant cover, the items of the collection are not only perfect for indoor use but also under a pergola or in a garden.

The modules of the **modular seatings** can be put together into the exact combination you want, they stimulate the creativity to play with the space, surprising the guests with an innovative and never predictable scenography. The high versatility of use of the modular seating elements makes them ideal to be used in the *hôtellerie* world or the catering world, where they become the protagonists of the *dehors* in a space where customers can have a cocktail or spend some time with friends. They are an invitation to free imagination, mixing singular components according to their *nuace*- monochrome or maybe printed with different patterns – paired with **cushions** stuffed with fire resistant wadding, with cover made of pure linen Olona Canvas, or with a blush pink **round footstool,** in cotton or silk velvet. Last item of the collection, the iconic **sun lounger pads,** with a linen strap, show the same features of the other elements of the collection: a perfect solution for an unexpected guest or for a moment of relax in the garden. The entire collection "1/1" is characterized by a sense of lighteness, that inspire the desire of moving the modules in order to create new combinations.

The sumptuous peonies and oriental bamboo, romantic roses bouquets of Nineteenth Century taste and delicate corollas: armchairs, chairs and cushions can be customized selecting among many choices. The most demanding customers can also have *custom made* items, with tailored prints.

The "1/1" collection includes **towels or blankets made of Olona Canvas**. The final *coup de théâtre*: the rolls of pure linen Olona Canvas, **12 table mats**, one different from the other, available in three different

samples. Inspired by the tradition of French fabrics, the table mats- to cut before the use- can be washed and re-used, can be paired with the chairs and cushions.

PRODUCT FILE:

Name of the collection: "1/1" by OFFICINANDO®

Description:

- **-Leonardo armchair**, pure linen Olona Canvas, removable cover, high density polyester microspheres padding, water repellent cover.
- **Leonardo footrest**, pure linen Olona Canvas, removable cover, high density polyester microspheres padding, water repellent cover, sizes 43x53 cm.
- **-Modular seating elements,** pure linen Olona Canvas or velvet silk, removable cover, high density polyester microspheres padding, water repellent cover. Sizes 80x80, h 40 cm; 80x120, h 40 cm; 80x150, h 40 cm. Seatback: 80x30, h 60 cm.
- Round footstool, cotton Olona Canvas. Diameter size 50/65x h 35 cm.
- -Cushion, pure linen Olona Canvas, removable cover. Sizes 45x45cm.
- Sun lounger pads, pure linen Olona Canvas, removable cover. Sizes 70x200 cm.
- Table cloth and blanket, pure linen Olona Canvas. Sizes 140x 200 cm.
- -12 table mats roll, pure linen Olona Canvas, washable. Size of each table mat: 35x50 cm.

Designer: Anna Sarcinelli

Created by: OFFICINANDO®

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Anna Sarcinelli, founder and designer of OFFICINANDO®

She has her studio close to an old spinning mill between Milan and Cremona, where she works surrounded by lemon trees and citrus trees, olive trees and bulbs. She has an innate passion for flowers that are a constant presence in her life and in her creations.

After she had worked in the fashion industry for many years, she started working in a world she has always been fascinated by, the tableware and the décor. She has a natural talent for it, refined by her experience in the fashion world. She is creative and has material sensibility, that she expresses in the matching of textures and different materials, porcelain and steel, glass and wood.

Each piece created by Anna Sarcinelli is unique. « I believe in the uniqueness of the gesture and in the intense and strong flavor of the original objects. In the everyday creativity each gesture lead to imperfection or error, but that is also part of its uniqueness» says the designer.